

#1 BEAUTY & EDUCATION SUMMIT



ELEVATE YOUR SKILLS!

Uncover Insights and Techniques from Leading Experts in the Beauty Industry

DAY 1 EDUCATORS

CLASS TOPIC

STYLE & SELL MAY 3RD

"HOW TO DEMONSTRATE PRODUCTS TO CLIENTS"

ROOM: A - 10:30 AM

Discover how to layer and pair products to achieve flawless results on any curl pattern or texture. Learn professional application techniques to define curls, fight frizz, and create styles your clients can recreate at home.

Michelle Williams - V Curls

CLASS TOPIC

LOCS & LINE UPS MAY 3RD

ROOM: A - 12:00 PM

Master loc maintenance and styling without compromising the integrity of the locs.

Mz. Lady Lox

Megan Mincey

DAY 1 EDUCATORS

CLASS TOPIC

WICKOLOGY 101 MAY 3RD



The Wick Lady

ROOM: A - 1:30 PM

All about wicks—from formation to repair, and business-building tips.

CLASS TOPIC

SCALP DETOX MASTER CLASS MAY 3RD

“FOR HAIR STYLISTS AND EARLY TRICHOLOGY PRACTITIONER”



Tracy Brown

ROOM: A - 3:00 PM

This clinical-based training is designed to teach professionals how to perform clinical-level scalp detox treatments that reset and restore the scalp to support healthy hair growth, reduce inflammation, and improve treatment results. Learn luxury scalp detox techniques to increase client retention and revenue.

DAY 1 EDUCATORS



Rhondelle Booker

CLASS TOPIC

**BECOMING A
WELLNESS-FORWARD
BEAUTY PRO**

**MAY
3RD**

ROOM: A - 4:30 PM

This session teaches estheticians, barbers, and cosmetologists how to integrate holistic, non-medical wellness enhancements (e.g., aromatherapy, lymphatic facial massage) within their legal scope, and how to effectively market beauty and wellness services.



Laverne Amara

CLASS TOPIC

**BEAUTY
ENTREPRENEUR 101**

**MAY
3RD**

ROOM: B - 10:30 AM

From Idea to Ownership
Trademarks, Vendors, Formulas,
and Manufacturing Essentials.

DAY 1 EDUCATORS

CLASS TOPIC

GLOW GOALS MAY 3RD

"CUSTOM SKINCARE FOR EVERY SKIN TYPE"



Tonya Nowden

ROOM: B- 12:00 PM

Create effective skincare regimens by understanding skin goals and ingredients.



CLASS TOPIC

DOMINATING BRAZILIAN WAXING & MASTERING INGROWN HAIR MAY 3RD

ROOM: B - 1:30 PM

Elevate your Brazilian waxing expertise with an exclusive live demonstration with Monique, designed to perfect your technique, positioning, pricing, and client retention strategies. Master seamless application for all body types, prevent and treat ingrown hair with confidence, and unlock her exclusive 5-minute jelly mask. This is where precision meets profit—step into your power and dominate your market with luxury, skill, and strategy.



Monique Waters

DAY 1 EDUCATORS

CLASS TOPIC

**MOBILE
TOOTH GEMS** **MAY
3RD**



Christal Smith

ROOM: B - 3:00 PM

Learn how to apply tooth gems like a pro! This hands-on class covers design techniques, client care, and mobile services—perfect for adding a trendy, high-demand offering to your beauty business.

CLASS TOPIC

**ELEVATE YOUR
INFLUENCE** **MAY
3RD**

“CREATING A LEGACY THROUGH COMMUNITY AND PRESENCE”



Franchela Ulises

ROOM: B - 4:30 PM

In this interactive session, I'll share my journey in building Mujeres of All Shades, a diverse community empowering women, and the importance of personal presence, connection, and representation. The workshop will include short reflection exercises and actionable takeaways, designed to inspire, equip, and empower participants in a fun and engaging way. The session is inclusive and valuable for anyone attending, offering insight into building influence, showing up confidently, and creating a meaningful impact in communities and careers!

DAY 1 EDUCATORS

CLASS TOPIC

**PUBLIC SPEAKING &
TEACHING FOR
STYLISTS**

**MAY
3RD**

ROOM: C - 10:30 AM

Learn how to present, educate,
and host impactful classes.

Kenyetta Clark

CLASS TOPIC

**BRIDAL
UPDO CLASS**

**MAY
3RD**

ROOM: C - 12:00 PM

An elevated bridal education experience for stylists ready to refine their technique and book more brides, focused on modern luxury updos and long-lasting romantic curls with an emphasis on structure, polish, and longevity. Gain practical skills in sectioning, curl formation, pinning, and product placement to create photo-ready styles that last from ceremony to reception and elevate your bridal portfolio.

Janel Sealy Smith

DAY 1 EDUCATORS

CLASS TOPIC

**SUGARING VS.
WAXING**

“WHICH TO USE WHEN”

**MAY
3RD**



Corinthian

ROOM: C - 1:30 PM

Compare hair removal methods and proper use cases.

**CORINTHIAN'S
BEAUTY**

CLASS TOPIC

**RUNWAY TO
REAL LIFE**

“STYLING FOR EVERYDAY IMPACT”

**MAY
3RD**



Chelley Roy

ROOM: C - 3:00 PM

Translate high fashion into wearable client styles and social content.

CLASS TOPIC

BROW LAMINATION MAY TAKEOVER 3RD

"THE ART OF LAMINATION & HYBRID STAIN"



Merissa Watson

ROOM: C - 4:30 PM

Brows That Wow, Skills That Pay! Learn to transform brows in minutes with the powerful duo of a hybrid stain and Elleebana Profusion Lamination. Discover why this gentle, vegan, and TGA-free system is quickly taking the brow world by storm!

CLASS TOPIC

STITCH BRAIDS MAY 3RD

"THE SCIENCE OF STITCH BRAIDING WITH LOCN"



Meya Sophia

ROOM: D - 10:30 AM

Gain valuable insights into product knowledge, creating patterns, crafting neat stitches, and ensuring durability.

DAY 1 EDUCATORS

CLASS TOPIC

ACRYLIC SCULPTING & 3D NAIL DESIGN MAY 3RD



Tansy Harper

ROOM: D - 12:00 PM

Create popping custom nail art using molds, powders, and embellishments.

CLASS TOPIC

NO TOUCH TEETH WHITENING MAY 3RD



Natasha Shane

ROOM: D - 1:30 PM

Learn how to add teeth whitening to your service menu as a beauty professional.

DAY 1 EDUCATORS

CLASS TOPIC

THE LONG-LASTING QUICK WEAVE METHOD **MAY 3RD**



Lanae Witter

ROOM: D - 3:00 PM

in this 60-minute look & learn, celebrity stylist Lanae Witter of NW Beauty bar demonstrates her technique for creating quick weaves that are sleek, natural-looking, and built to last. This class will focus on proper braid foundation, strategic track placement, and installation techniques that prevent bulky installs and extend the life of your quick weave

CLASS TOPIC

UNIVERSAL GLAM **MAY 3RD** "CREATE PHOTO-READY LOOKS"



Naty Morales



Antwon Maxwell

ROOM: D - 4:30 PM

Flawless glam makeup for all skin tones with pro photo techniques.

DAY 1 EDUCATORS



ET The Barber

CLASS TOPIC

THE PSYCHOLOGY OF LOYALTY

"TURNING CLIENTS INTO LIFELONG ADVOCATES"

MAY 3RD

ROOM: E - 10:30 AM

Learn how to rebook with intention, tap into psychological buying triggers, and master the art of emotional connection that keeps clients coming back long after the first haircut.

CLASS TOPIC

MASTER THE TOOL

"CLIPPERS, TRIMMERS & SHEARS"

MAY 3RD



Danny Lopez

ROOM: E - 12:00 PM

Compare top tools and see live demos for clean cuts, fades, and blends.

DAY 1 EDUCATORS

CLASS TOPIC

MASTER THE ART **MAY 3RD**



Steff the Barber

ROOM: E - 1:30 PM

An advanced, hands-on design class that focuses on proper design placement, 3-D execution, and effective tool selection. Participants will gain a clear understanding of best practices, common mistakes to avoid, and the confidence needed to execute clean, intentional designs with precision.

CLASS TOPIC

MEN'S REPLACEMENT **MAY 3RD** UNIT



Barber Boss Lady

ROOM: E - 3:00 PM

A hair unit installation is a non-surgical hair replacement procedure where a custom-made hair system (hair unit) is attached to the scalp using adhesives, tapes, clips, or other methods. The hair unit is designed to match the individual's natural hair color, texture, and style, providing a natural-looking solution for hair loss, thinning, or baldness.

DAY 1 EDUCATORS

CLASS TOPIC

**ENHANCEMENTS, PERSONAL
GROWTH, & SOCIAL MEDIA
OPPORTUNITIES**

**MAY
3RD**



Andy Mendoza

ROOM: E - 4:30 PM

Join me for an exclusive barber class designed to elevate your craft and your career. We'll cover time management behind the chair, smart strategies to grow your clientele through social media and real-life marketing, and how to maintain a healthy work-life balance without burning out. Whether you're just starting or refining your approach, you'll leave with practical tools to immediately level up your business and lifestyle.

CLASS TOPIC

**ADVANCED FADES,
TAPERS & RAZOR ART**

**MAY
3RD**



Nick Mayer

ROOM: F - 10:30 AM

Master seamless blends, skin fades, and design work using clippers and razors.

DAY 1 EDUCATORS

CLASS TOPIC



**MAY
3RD**



ACE



Travon

ROOM: F - 12:00 PM

Discover Fade Secrets, Perfect Products, and Elite Looks.

CLASS TOPIC

**MASTER THE
STITCH**

**MAY
3RD**



Nastacia Brady

ROOM: F - 1:30 PM

This look-and-learn class is designed to teach the core techniques behind clean, consistent stitch braids. Participants will gain a clear understanding of proper hair preparation, sectioning patterns, hand positioning, and stitch placement to achieve precise, uniform results. The class will also cover tension control, product usage, and finishing methods to ensure long-lasting, client-ready styles. Ideal for braiders looking to strengthen their foundation or refine their technique, this session provides practical knowledge that can be immediately applied in the salon.

Vivacé
BY KISS
BRAND AMBASSADOR

DAY 1 EDUCATORS

CLASS TOPIC

THE PERFECT PONYTAIL

MAY 3RD

"SLEEK, SECURE AND STAGE READY"



Kisha Cheree

ROOM: F - 3:00 PM

Learn how to create a flawless, long-lasting ponytail using professional techniques for molding, securing, and finishing. In this demo, Kisha Cheree will show how to achieve a sleek, high-impact ponytail using PureO Natural Products while protecting the integrity of the hair.

CLASS TOPIC

THE VIRAL BLUEPRINT

MAY 3RD

"SOCIAL MEDIA MASTERY"



ET The Barber

ROOM: F - 4:30 PM

Discover how to harness storytelling, high-impact visuals, and marketing psychology to build a brand online that attracts new clients, boosts engagement, and scales your business.

DAY 1 EDUCATORS

CLASS TOPIC

**BEYOND
THE CUT**

**MAY
3RD**

PANEL ROOM: - 10:30 AM

**Turning Add-Ons into Profit:
A Spanish-Speaking Course**

SPANISH INTERPRETER

Jorge Macado

Brayan Gomez

END OF DAY 1

BEYOND THE SCALP **MAY
4TH**

“ADVANCED HAIR GROWTH SCIENCE & TECHNOLOGY”

PANEL ROOM: - 3:30 PM

Unlock the future of hair loss services in this, science-forward class designed for professionals ready to elevate their services. Through live product demonstrations and in-depth education, you'll explore the Follicle System product line alongside today's most powerful growth-stimulation technologies – including nano-technology delivery, LED light therapy, and ozone treatment. Walk away with the knowledge and confidence to offer clients cutting-edge, result-driven treatments.

Shameeka Stanley

DAY 2 EDUCATORS

CLASS TOPIC

**INTRICATE STITCH
BRAIDS & CLEAN
PARTING**

**MAY
4TH**



Jazmine LaCour

ROOM: A - 10:30 AM

Precise braid techniques with a focus on parting and detail.

CLASS TOPIC

NAIL ART TRENDS **MAY
4TH**
"CHROME, MARBLE & ENCAPSULATION"

ROOM: A- 12:00 PM

Hands-on demos in top nail art styles and techniques.

SPONSORED BY

WAVEgel



Jacqueline Pham



DAY 2 EDUCATORS

CLASS TOPIC

TIMELESS TEXTURES

"CREATIVE BRIDAL STYLING FOR NATURAL HAIR"

**MAY
4TH**



Ruth Larbi

ROOM: A - 1:30 PM

Elegant, authentic bridal looks for textured hair.
(90 min class)

CLASS TOPIC

THE SENSORY-SAFE SOLUTION

"STANDARD SERVICE ISN'T ENOUGH"

**MAY
4TH**



Kate Owens

ROOM: B - 10:30 AM

For guests with ASD and sensory sensitivities, your salon or barbershop is a sensory minefield. You can either be overwhelmed by the triggers—or you can be the professional who masters them. Be the Difference is your tactical edge. We have the solution with the behavioral blueprints and desensitization strategies to turn high-stress appointments into high-trust victories. No more "getting through it." It's time to lead with total confidence.

DAY 2 EDUCATORS

CLASS TOPIC

**FASHION SHOW
PRODUCTION 101** **MAY
4TH**



Erinn Pope

ROOM: B - 12:00 PM

Learn to manage styling, flow, and backstage coordination for live shows.

CLASS TOPIC

FADES & FINANCE **MAY
4TH**

“A BLUEPRINT FOR YOUR FUTURE.”

ROOM: B - 1:30 PM

What if the clippers in your hand were your greatest financial tool? Fades & Finance is a one-hour power session designed for anyone ready to turn their passion for barbering into real wealth. Watch a live fade demonstration on a model while breaking down the business moves that separate hobbyists from industry leaders – how to price your services, stack your savings, invest smart, and build income streams that work even when you're not behind the chair.



TaylorCutz

DAY 2 EDUCATORS

CLASS TOPIC

BEAUTY BIZ MASTERY **MAY 4TH**
"CLIPPERS, TRIMMERS & SHEARS"



Gerdie Rene Gordon

ROOM: B - 3:00 PM

Come learn a user-friendly roadmap on effectively and efficiently incorporating AI into your beauty.



The **BELLE** School
BEAUTY & ENTREPRENEURSHIP, INC.

CLASS TOPIC

STYLING FOR EDITORIAL **MAY 4TH**
& **CAMPAIGN SHOOTS**



Sonovia Washington

ROOM: C - 10:30 AM

Work with photographers to create compelling visual stories.

DAY 2 EDUCATORS

CLASS TOPIC

**BUILDER GEL
APPLICATION**

**MAY
4TH**



Shana Reed

ROOM: C - 12:00 PM

Learn how to achieve a thin, balanced, seamless builder gel overlay with confidence and control

ENIGMANIC
NAIL COMPANY

CLASS TOPIC

**HAIR TATTOO
DESIGN**

**MAY
4TH**



Toni Banks

ROOM: C - 1:30 PM

This class focuses on creating highly detailed hair designs that resemble realistic tattoos. Barbers will learn precision design placement, flow, and symmetry while mastering techniques that bring realism and depth to every cut. Emphasis is placed on clean execution, visual balance, and transforming hair into wearable art through advanced clipper and razor detailing. Perfect for barbers looking to elevate their creativity and signature design work.

DAY 2 EDUCATORS



Marian Haye

CLASS TOPIC

**CUSTOM WIG
COLORING TECHNIQUES** **MAY
4TH**

ROOM: C - 3:00 PM

Learn professional techniques for coloring wigs, including custom blending, toning, and creative color application to achieve flawless, salon-quality results.

CLASS TOPIC

**KIDS NEEDS
SALONS TOO!** **MAY
4TH**

ROOM: D - 10:30 AM

Come learn more about a kids only salon hair chain and ways you could have kids days or hours at your salon to drive revenue.

Juanda Roberts

Princess Hair Pizzazz, CEO



DAY 2 EDUCATORS

CLASS TOPIC

**DOMINATING BRAZILIAN
WAXING & MASTERING
INGROWN HAIR**

**MAY
4TH**

ROOM: D - 12:00 PM

Elevate your Brazilian waxing expertise with an exclusive, live demonstration with Monique, designed to perfect your technique, positioning, pricing, and client retention strategies. Master seamless application for all body types, prevent and treat ingrown hair with confidence, and unlock her exclusive 5-minute jelly mask. This is where precision meets profit—step into your power and dominate your market with luxury, skill, and strategy..



Monique Waters

CLASS TOPIC

**PEACOCK
LAYERS**

**MAY
4TH**

ROOM: D - 1:30 PM

**Creating Soft, Sculpted Volume
with Maximum Movement.**



Jessica King

DAY 2 EDUCATORS

CLASS TOPIC

**LOC EXTENSIONS
REPAIR AND ROOT
WORK**

**MAY
4TH**



Emily Prince

ROOM: D - 3:00 PM

Master the crochet needle and gain the skills to create, repair, and maintain locs with precision using the right tools, techniques, and extension ratios in this hands-on class.

CLASS TOPIC

**CLIPPER TO
CASH FLOW**

**MAY
4TH**



Allison Smith

ROOM: E - 10:30 AM

Learn simple upselling techniques to boost your income by adding express facials and premium services behind the chair.

DAY 2 EDUCATORS

CLASS TOPIC

**SHEAR & CLIPPER
COMBO MASTERY**

**MAY
4TH**



Sly Brooks

ROOM: E - 12:00 PM

Combine tools efficiently for speed, control, and advanced styling results.

CLASS TOPIC

**MEN'S REPLACEMENT
UNIT**

**MAY
4TH**



Barber Boss Lady

ROOM: E - 1:30 PM

A hair unit installation is a non-surgical hair replacement procedure where a custom-made hair system (hair unit) is attached to the scalp using adhesives, tapes, clips, or other methods. The hair unit is designed to match the individual's natural hair color, texture, and style, providing a natural-looking solution for hair loss, thinning, or baldness.

DAY 2 EDUCATORS

CLASS TOPIC

**MONETIZE YOUR TIME
& INCREASE YOUR
VISIBILITY**

**MAY
4TH**



William West

ROOM: E - 3:00 PM

Attendees will gain practical, high-impact insights on how to Monetize their time more effectively, increase visibility with their client base, strengthen client retention and engagement, and leverage business scaling tools designed for beauty professionals.

CLASS TOPIC

SLAY IT

“30-MINUTE LASH LIFTS WITH ELLEEBANA ONE SHOT”

**MAY
4TH**



Merissa Watson

ROOM: F - 10:30 AM

30 Minutes to Flawless lashes! Master fast, profitable lash lift techniques from Elleebana Educator Merissa Watson. Have your clients saying Wow, with this ultimate lash lift makeover and keep them wanting more. Learn insider tips, and why artists worldwide trust Elleebana for over 30 years.

DAY 2 EDUCATORS



Thomas James

CLASS TOPIC

FROM CLASSROOM TO CAREER **MAY 4TH**
"ACE YOUR STATE BOARD"

ROOM: F - 12:00 PM

Learn the secrets to passing the state board exams. Disinfection, Chemical Texture Services, Color Theory, practical tips and much more! Come through and gain the confidence you deserve!



Jonathan Barredo

CLASS TOPIC

PLATINUM MASTER CLASS **MAY 4TH**

ROOM: F - 1:30 PM

Learn advance color an design techniques with Blonde Solutions: A Spanish-Speaking Course

DAY 2 EDUCATORS



Milan Scott

CLASS TOPIC

FORMULATE HAIR CARE LIKE A PRO **MAY 4TH**

ROOM: F - 3:00 PM

Experience a live lab demonstration led by a cosmetic chemist as raw ingredients are transformed into a high-performance hair care formula.

END OF DAY 2

HERSEDU
HAIR EDUCATION
BEAUTY SUMMIT
LEARN & GROW

THANK YOU FOR JOINING US!