



MAY 2ND-4TH
AN IMMERSIVE
3-DAY EVENT!

WILD & CRAZY
FANTASY
HAIR COMPETITION

HAIR & BARBER
COMPETITIONS

PRE-YACHT PARTY
CELEBRATION

MEADOWLANDS EXPO CENTER, SECAUCUS, NJ

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**MAY
4TH
&
5TH**

MEADOWLANDS EXPO CENTER, SECAUCUS, NJ

STAY UPDATE!
**SHOW TIMES
& EDU CLASSES**
INSIDE!

where
BEAUTY
meets
EDUCATION





MAIN STAGE SCHEDULE DAY 1

SUNDAY, MAY 4TH | 10AM - 6PM

OPENING REMARKS 10:15 AM - 10:20 AM

Host: Sinnamen Success
Details: A warm welcome to attendees, highlighting key summit themes, the day’s schedule, and expectations.

LIVE CULTURAL DANCE PRESENTATION 10:20 AM - 10:45 AM

Featuring: Sierra & Uncandy Models Dancers
Details: A vibrant celebration of heritage through dance, setting the tone for the summit.

PANEL DISCUSSION: CULTURALLY CROWNED 11:00 AM – 12:00 PM

Honoring Our Heritage, Shaping Our Future
Moderator: Joi M Stanley
Panelists: Ray Smith, Alethia Benjamin, The Wick Lady, Mz. Lady Lox, Finele Anderson Tyre
Details: Exploring the intersection of culture, heritage, beauty, fashion, and self-expression.

MAIN STAGE SCHEDULE DAY 1

SUNDAY, MAY 4TH

PANEL DISCUSSION: TRIUMPH, TRAUMA, TRESSES, AND TRUTH 12:15 PM – 1:15 PM

Moderator: Derek J
Panelists: Tokyo Stylez, Larry Sims, Ruth Larbi, Shanee Danielle, Britnee Kristine
Details: Personal journeys, challenges, and shaping the cultural beauty narrative.

NETWORKING BREAK 1:15 PM – 1:30 PM

LIVE MUSIC PERFORMANCE BY JAE CAMILO 1:30 PM – 1:50 PM

Details: A live performance to energize the summit.

PANEL DISCUSSION: CURLS, COILS, & KINKS 2:00 PM – 3:00 PM

The Afro-Latina Experience
Moderator: Rhina Valentin
Panelists: Amara La Negra, Albania Rosario, Jullisa B, Francella Ulises
Details: Identity, hair politics, and the Afro-Latina beauty evolution.

MAIN STAGE SCHEDULE

DAY 1

SUNDAY, MAY 4TH



NETWORKING BREAK
3:00 PM – 3:15 PM

CELEBRITY HAIR DEMO: **TYRA RENEE**
3:15 PM – 3:30 PM

Details: Demonstrating Lagos' "The New Lace Trend"
Revolutionary lace techniques.

CELEBRITY STYLIST LIVE DEMO: **JSTAY READY**
3:30 PM – 4:15 PM

Details: "Glueless, No Glue, No Fuss" - Unlocking the secrets of
flawless, adhesive-free wig installs.

CELEBRITY STYLIST LIVE DEMO: **JAYEMA BRAND**
4:20 PM – 5:15 PM

Details: Athlete-Proof & Sweat-Resistant Hairstyles and Speed &
Precision braiding for high profile clients

**AN IMMERSIVE
TWO-DAY EVENT!**



MAIN STAGE SCHEDULE

DAY 1

SUNDAY, MAY 4TH



MENTAL HEALTH SPOTLIGHT WITH **MEYA**
5:20 PM – 5:45 PM

Details: Addressing mental wellness in the beauty industry.

CLOSING REMARKS & LIVE MUSIC PERFORMANCE
5:45 PM – 6:00 PM

Performer: Sinnamen Success

Details: Reflecting on the day's inspiration and ending with live
music.

where
BEAUTY
meets
EDUCATION



MAIN STAGE SCHEDULE

DAY 2



MONDAY MAY 5TH | 10AM - 4PM

OPENING REMARKS & STUDENT Q&A GIVEAWAY 10:00 AM – 10:20 AM

Host: Sinnamen Success

Details: Day 1 recap and preview of today's events.

PANEL DISCUSSION: WISDOM WELL 10:20 AM – 11:35 AM

Entrepreneurs in Beauty Share Their Lessons Learned

Moderator: Akua Robinson

Panelists: Juanda Roberts, Stasha Harris, Emily Prince, Jassi Rideaux, Laverne Amara

Details: Entrepreneurs share their lessons learned!

PANEL DISCUSSION: VIRAL TO VITAL 11:45 AM – 12:45 PM

The Art of Branding Through Content Creation & Storytelling

Moderator: Karen Civil

Panelists: Tony Talks, Not Karlton Banks, Amani Aliyya, Brianna Giscombe

Details: Branding, digital marketing, and storytelling to build empires.

MAIN STAGE SCHEDULE

DAY 2

MONDAY, MAY 5TH



NETWORKING BREAK 12:45 PM – 12:55 PM

WILD & CRAZY FANTASY HAIR COMPETITION OPENING PERFORMANCE 12:55 PM – 1:00 PM

Performers: Terrence Davidson Featuring Legion of Glam, Kimiyah from Legendary, Charles Smith & Company

Details: A showstopping opening to set the stage for the fantasy competition.

WILD & CRAZY FANTASY HAIR COMPETITION 1:05 PM – 2:35 PM

Details: Stylists showcase daring, imaginative creations competing for the grand prize.



MAIN STAGE SCHEDULE

DAY 2

MONDAY, MAY 5TH



LIVE MUSIC PERFORMANCE BY **STEVEN THAD**
2:45 PM – 3:00 PM

Details: A live performance to open for Headliner

LIVE MUSIC PERFORMANCE BY **K. MICHELLE**
3:00 PM – 3:30 PM

Details: Soulful and electrifying performance to close the summit.

FINAL FAREWELL & NETWORKING
3:45 PM – 4:00 PM

Details: Last chance for connections, photos, and celebration before departure.



PANEL DISCUSSION SCHEDULE

PANEL DISCUSSION #1
**TRIUMPH, TRAUMA,
TRESSES AND TRUTH!** MAY 4TH - 12:15 PM – 1:15 PM

DAY 1



MODERATOR
Derek J



Larry Sims



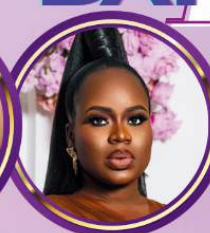
Shanee Danielle



Britnee Kristine



Tokyo Stylez



Ruth Larbi
@ruthieshaircafe

PANEL DISCUSSION #2
**CURLS, COILS, & KINKS:
THE AFRO LATINA EXPERIENCE** MAY 4TH - 2:00 PM – 3:00 PM

DAY 1



MODERATOR
Rhina Valentin



Julissa B.



Amara La
Negra



Albania
Rosario



Franchela
Ulises



Gemmy
Quelliz

PANEL DISCUSSION #3
WISDOM WELL MAY 5TH - 10:20 AM – 11:35 AM

DAY 2



MODERATOR
Akua Robinson,
podcaster



Jassi Rideaux,
CEO
Rideaux Hair



Stasha Harris,
CEO
Magic Finger's
Studio



Juanda Roberts,
CEO
Princess Hair
Pizzazz



Laverne Amara,
CEO
NVLX Labs



Emily Prince,
CEO
Privacy Parlor

PANEL DISCUSSION #4
VIRAL TO VITAL MAY 5TH - 11:45 AM – 12:45 PM

DAY 2



MODERATOR
Karen Civil @karencivil



Not Karlton Banks
@notkarltonbanks



Tony Talks
@iamtonytalks



Amani Aliyya
@_easyaa



Brianna Giscombe
@bri.giscombe



Tahiry Jose
@therealtahiry



BARBERING

EXPERT EXPERIENCE

BARBERS GO HEAD TO HEAD TO WIN UP TO
\$20,000

DAY 1
SUNDAY, MAY 4TH, 2025
10AM - 6PM

OPENING REMARKS:
10:00 AM – 10:10 AM

Host: Danny Success Addict

Details: Welcome address and an overview of the day's schedule, highlighting key sessions and competitions.

SHAPING THE CULTURE:
A BARBERS IMPACT BEYOND THE CHAIR
10:15 AM – 11:00 AM

Level Up Your Technique & Maximize Efficiency

Moderator: Danny Success Addict

Panelists: Andy Authentic, Lici LadyBarber, CraigSkillz, Ricky, Ace

FEATURE EDUCATOR:
LICI LADY BARBER
11:15 AM – 11:45 AM

Topic: Level Up Your Technique and Maximize Efficiency

Demo: Featuring PureO Men't Products



CATEGORIES

FAST & FLAWLESS COMPETITION
12:00 PM – 12:15 PM

Duration: 15 minutes

Competitors: 10

Details: Test your speed and precision! Deliver a high-quality fade in under 15 minutes, showcasing seamless blending and a polished finish.

FREESTYLE FUSION COMPETITION
12:30 PM – 1:30 PM

Duration: 1 hour

Competitors: 10

Details: Showcase your creativity! Incorporate colors, props, and accessories to design a cutting-edge hairstyle and beard combination.

AWARDS CEREMONY
5:00 PM- 5:15 PM

LIVE SPECIAL GUEST PERFORMANCE
12:00 PM – 12:15 PM

Details: Celebrate the champions of the day with trophies, prizes, and recognition for outstanding skills!



VINTAGE VIBE TAG TEAM COMPETITION
2:00 PM – 3:00 PM

Duration: 1 hour

Competitors: 10

Details: Old-school meets new-school! Teams create vintage-inspired looks with a modern edge.

BRAIDS & FADE COMPETITION
3:15 PM – 4:45 PM

Duration: 1 hour 30 minutes

Competitors: 10

Details: Merge intricate braiding with masterful fades for a hybrid style showcase.



DAY 2

MONDAY, MAY 5TH, 2025
10AM - 3PM

BARBER OLYMPIC COMPETITION 11:00 AM – 2:00 PM

Teams: 4 Teams

Details: Team up and compete in a high-energy battle of barbering mastery across multiple challenges.

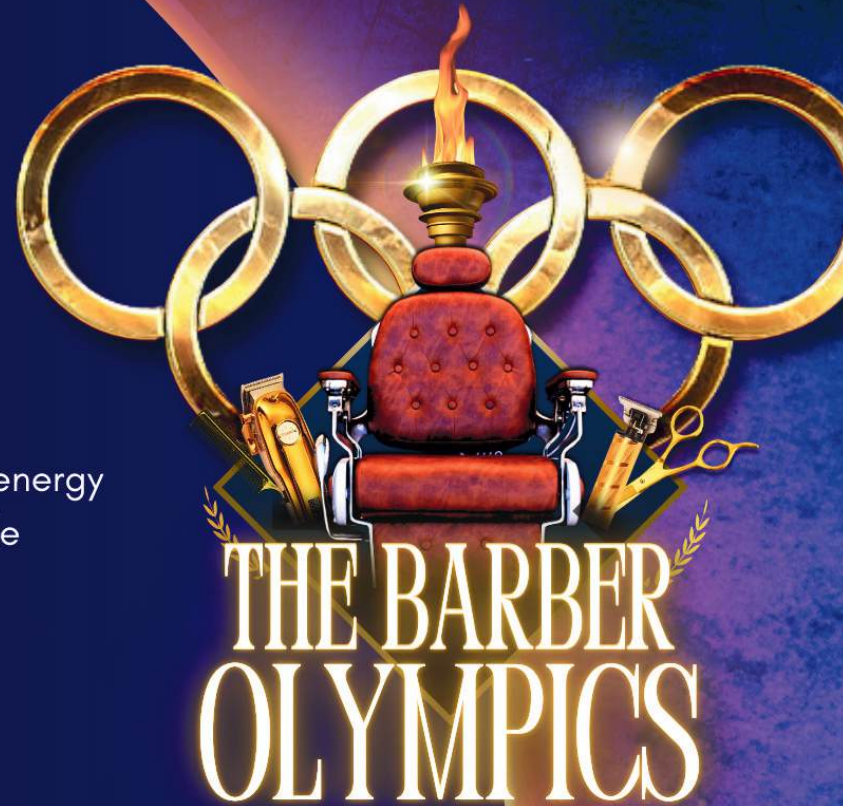
AWARDS CEREMONY 2:00 PM – 3:00 PM

Details: Grand closing ceremony to crown the winners of the Barber Olympics.

**GET READY TO LEVEL UP, COMPETE,
AND CELEBRATE AT THE ULTIMATE
BARBERING EXPERIENCE OF THE YEAR!**



TEAMS BATTLE IT OUT TO WIN **\$10,000** GRAND PRIZE



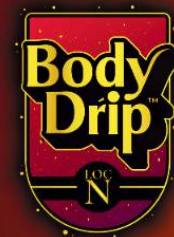
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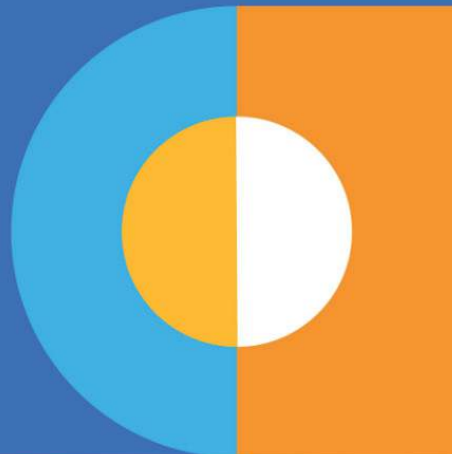


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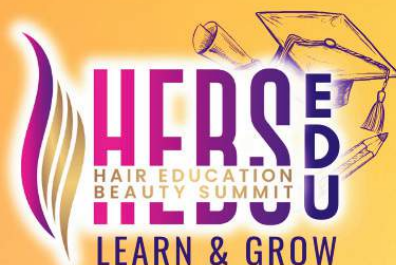
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ELEVATE YOUR SKILLS



**LEARN FROM SOME OF THE BEST
EDUCATORS IN THE INDUSTRY!**

EDUCATORS ROOM: A



CLASS TOPIC

The Body BLOW DRY MAY 4TH "ART OF CREATING LUSCIOUS VOLUME & MOVEMENT"



JTAVAR
@jtavar_

ROOM: A - 10:30 AM

Join this hands-on styling class to master the art of blow-drying using multiple round brushes. Learn two signature techniques: The Body Blow Dry, which creates volume and movement, and The Bone Straight, a sleek finish without a flat iron. Expert instructors will guide you through brush control, rhythm, and product selection for long-lasting, salon-quality results. Whether you're a seasoned stylist or just starting out, this workshop will elevate your blow-drying skills and enhance your client experience. Unlock the secrets to flawless styling and transform your blow-dry technique into an art form!ve that coveted, salon-fresh look.

CLASS TOPIC

Loc STYLING MAY 4TH "MAXIMUM YOUR INCOME WITH INNOVATIVE TECHNIQUES"

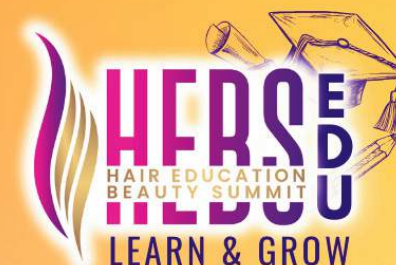


MZ LADY LOX
@mzladylox

ROOM: A - 12:00 PM

This hands-on boot camp is designed to obtain knowledge on loc styling, loc maintenance, loc grooming, and building techniques to ensure that hair care professionals walk away with an array of skills to offer services. During class, all demonstrations will be done on mannequin heads and/or models.

EDUCATORS ROOM: A



CLASS TOPIC

BUILDING BUSINESS MAY 4TH *In Beauty*



ERINN POPE
@epthequeen / @cospressnetwork

ROOM: A - 1:30 PM

Dive into the beauty of business in the beauty industry! This class covers key topics like developing a strong brand identity, enhancing customer retention, ensuring legal protection, and implementing effective marketing strategies. We'll also highlight the importance of community outreach to build lasting relationships. Attendees will gain insights into these often-overlooked elements, helping them create a holistic approach to elevate their brand and foster customer loyalty. Perfect for anyone in the beauty sector looking to grow their business and thrive in a dynamic industry.

CLASS TOPIC

Skin CARE MAY 4TH "PAMPER THYSELF WITH SENSATIONAL FACES"

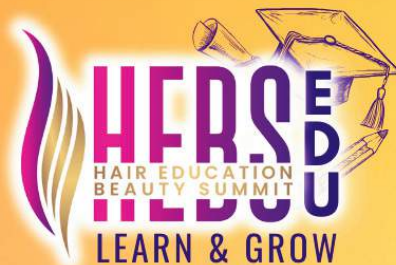


TONYA NOWDEN
@sensationalfaces

ROOM: A - 3:00 PM

"Pamper Thyself" is a comprehensive skincare class designed to empower individuals with the knowledge and skills to care for their skin effectively. The class focuses on understanding different skin types and the selection and use of skincare products tailored to individual needs. Participants will learn to identify their skin type, understand the ingredients and formulations in skincare products, and create a personalized skincare routine.

EDUCATORS ROOM: A



MEYA SOPHIA
@meya__sophia

CLASS TOPIC

Stitch **BRAIDS** MAY 4TH
"THE SCIENCE OF STITCH BRAIDING WITH LOCN"

ROOM: A - 4:30 PM

Learn product knowledge, parting, creating clean stitches, and longevity.

EDUCATORS ROOM: B



CRAIG SKILZ
@craigskilz

CLASS TOPIC

Barber **ENHANCEMENTS** MAY 4TH
"ELEVATE YOUR SKILLS & EXPAND YOUR CLIENTELE"

ROOM: B - 10:30 AM

This intensive course is designed for ambitious barbers seeking to master advanced techniques and elevate their artistry. You'll delve beyond the fundamentals, exploring a range of hair enhancement techniques that will set you apart from the competition.

EDUCATORS ROOM: B



KEENA MAJORS
@keena360 @masters_brand
@stylist2ceosociety

CLASS TOPIC

Pixie **WEAVES** MAY 4TH
"THE ART OF NATURAL PIXIE WEAVES"

ROOM: B - 12:00 PM

Learn how to achieve a flawless natural textured pixie weave using expert cutting tools and techniques. Attendees will learn my exact methods to create a seamless, natural look. Perfect for stylists looking to refine their skills and master the art of textured pixie weaves.

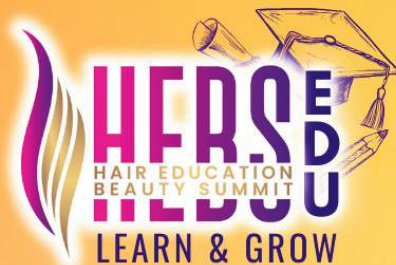
CLASS TOPIC

HAIRLOSS MAY 4TH
Solutions
"WIG MAKING 101"

ROOM: B - 1:30 PM

Discover the art of crafting a wig using the sewing machine.

EDUCATORS ROOM: B



CLASS TOPIC

The **FORMULA** MAY 4TH "FOR A SUCCESSFUL HAIR CARE BRAND"



MILAN SCOTT

@thecosmescientist

ROOM: B - 3:00 PM

Attendees will learn how to take their experience beyond the salon and create a profitable haircare brand. Taught by a cosmetic chemist and product development specialist, this session covers developing high-quality hair products, navigating FDA regulations, and building a standout brand. We'll cover private label vs custom formulations, understanding ingredients, performance testing, compliance essentials, and brand differentiation. This class will give stylists the tools to turn their expertise into passive income by launching their own successful haircare line.

CLASS TOPIC

Knotless **BOHO BRAIDS** MAY 4TH "WITHOUT HOT WATER SET"



MIKA TAKEI

@mikajambo_braids

ROOM: B - 4:30 PM

Boho braids are popular right now, but they can be time-consuming and tend to tangle when soaked in hot water. This technique, however, allows you to create even curls and a flattering style in no time, without the need for a hot water setting.

EDUCATORS ROOM: C



CLASS TOPIC

HAIR *Tattoos* MAY 4TH "CRAFTING CAPTIVATING BARBERING DESIGNS."



TONI BANKS

@thetonibanks911

ROOM: C - 10:30 AM

Hair tattoo designs are my specialty, and they have become a signature element of my craft. These intricate and eye-catching designs not only set me apart in the industry but also help barbers significantly increase their clientele—even if clients don't opt for such bold styles themselves. I teach barbers how to master the art of detail and design placement, a skill that parallels the precision required in actual tattoo artistry. Proper placement ensures that the designs command attention and stand out to the average eye.

CLASS TOPIC

Mastering **MICROLOCS** MAY 4TH "NATURAL HAIR ESSENTIALS AND PROFESSIONAL GROWTH"



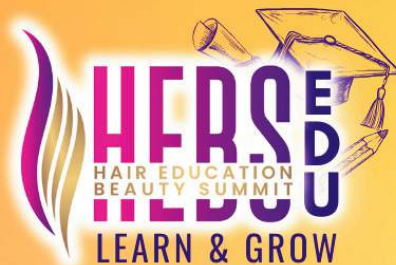
KENYETTA CLARKE

@elite_ladez_only

ROOM: C - 12:00 PM

With the growing demand for natural hair stylists and microlocs professionals, this class covers everything you need to succeed in this thriving industry. Learn the basics of natural hair care, how to build and grow your platform, and the art of microlocs installation, design, treatment, repair, and maintenance. This class is for anyone looking to specialize in locs and enhance their skill set in the natural hair industry.

EDUCATORS ROOM: C



CLASS TOPIC

Dragon BRAIDS MAY 4TH

"UNLEASH THE POWER OF PUREO NATURAL PRODUCTS"



BRITTANY CHURCH

@bdoinhair

MICHAELA BROWN

@makays_touch

ROOM: C - 1:30 PM

Get ready to elevate your braiding game with Dragon Braids, the latest innovation in creative hairstyling! This class is your ultimate guide to mastering this intricate braiding technique that combines strength, style, and artistry. Learn how to design something bold and new, while incorporating PureO Natural products to keep hair hydrated, nourished, and easy to work with. Whether you're styling for photoshoots, runway shows, or everyday clients, this class will teach you how to create stunning braids that stand out from the crowd.

CLASS TOPIC

Time EFFICIENCY MAY 4TH

"BUILDING A SUCCESSFUL CLIENT BOOK"



NICHOLAS MAYER

@nick_thebarber43

ROOM: C - 3:00 PM

This session will introduce essential techniques developed over a decade of professional barbering, focusing on time efficiency behind the chair. By mastering strategic shortcuts, barbers can increase their client base without sacrificing quality. The discussion will cover key fundamentals that contribute to long-term success in the industry, including providing exceptional service, maintaining proper health and hygiene, and practicing self-care. Attendees will also explore the impact of networking and social media in building a strong reputation and expanding reach. Designed for both new and experienced professionals, this class offers valuable insights to enhance efficiency and career growth.

EDUCATORS ROOM: C



CLASS TOPIC

The Curl REVIVAL METHOD MAY 4TH

"WITH PUREO NATURAL PRODUCTS"



SHAMEEKA STANLEY

@hair_and_health

ROOM: C - 4:30 PM

Restoring definition & shine if curls have become dull and lifeless, this class will show you how to bring them back! Master hydration, repair, and restoration techniques that enhance curl definition and natural luster.

EDUCATORS ROOM: D

CLASS TOPIC

Beard GROOMING MAY 4TH

"MYTHS & MASTERY WITH PUREO MEN'T"



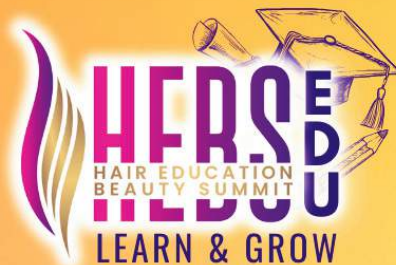
LICI LADY BARBER

@lici_ladybarber

ROOM: D - 10:30 AM

Discover expert grooming techniques tailored to elevate your beard game. Dive deep as we debunk prevalent myths about shaving and explore solutions for common sensitivities related to beard care. Whether you're a novice or a seasoned aficionado, this session promises to equip you with essential tips and product recommendations that will transform your grooming routine into an art form.

EDUCATORS ROOM: D



CLASS TOPIC

Hair **COLOR** MAY 4TH

"THE DO'S AND DON'TS WITH AMOURE COLORE"

CORI EARL

@amorecolorepro

ROOM: D - 12:00 PM

In this color crash course, stylists learn to create stunning hair colors without pre-made formulations. It begins with analyzing real-world inspiration from client requests, magazines, and websites, challenging students to think critically about color formulation. The focus then shifts to understanding hair type, structure, density, and porosity to develop customized formulas. Through expert instruction, stylists will master product selection and application techniques to bring their vision to life. Develop the skills and confidence to formulate and achieve any hair color with precision and creativity.

CLASS TOPIC

Wick **STYLES** MAY 4TH

TECHNIQUES

THE WICK LADY

@thewicklady

ROOM: D - 1:30 PM

Explore the unique world of wick styles and the culture behind them. This class covers how to start wicks from natural hair and locs, along with comprehensive crochet techniques and proper needle use. Learn the essential skills and tricks for creating and maintaining wick styles, while gaining a deeper understanding of the cultural significance and artistry involved.

EDUCATORS ROOM: D



CLASS TOPIC

Perfect your **PRESS** MAY 4TH

"FROM START TO FINISH"

BRITNEE KRISTINE

@britneekristine

ROOM: D - 3:00 PM

Join Britnee Kristine for "Perfect Your Press," a look and learn workshop designed to elevate your silk press skills. In this comprehensive session, you'll learn the essentials of delivering a flawless silk press service, focusing on client consultations, retention strategies, and effective client preparation. Discover the best products and techniques to achieve stunning results while avoiding heat damage, all aimed at helping you build lasting client relationships and a successful silk press business.

CLASS TOPIC

Structured **GEL MANICURE** MAY 4TH

"PREP, PRODUCTS, AND PROCEDURES WITH LUX GEL"

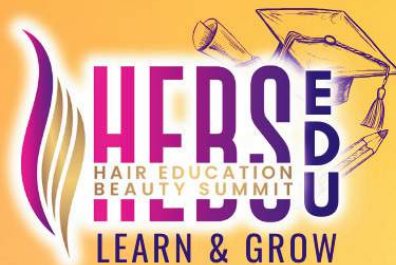
SHANA REED

@Luxury_manicuresbyshana

ROOM: D - 4:30 PM

Discover the secrets to achieving a perfectly crafted gel manicure that endures for a splendid four weeks! Special discounts are available!

EDUCATORS ROOM: A



CLASS TOPIC

Beard Grooming &
UPSELLING TECHNIQUES **MAY 5TH**
"WITH THAT URBAN EDGE"



NANDO CORPS
@nandocorps

ROOM: A - 10:30 AM

Learn the essentials of proper beard care, including how to moisturize both the beard and the skin underneath to promote healthy growth while preventing dryness and irritation. This class will cover product selection, application techniques, and the importance of using high-quality grooming products. You'll also discover how offering premium beard care services and recommending top-tier products can help you upsell, enhance the client experience, and boost your revenue.

CLASS TOPIC

The **ART OF WAXING** **MAY 5TH**
"BEGINNER'S GUIDE TO HAIR REMOVAL WITH SENSATIONAL FACES"



TONYA NOWDEN
@sensationalfaces

ROOM: A - 12:00 PM

Unlock the secrets to smooth, hair-free skin! This introductory class is perfect for those looking to learn safe and effective waxing techniques, whether for personal use or a future in beauty. Gain hands-on experience and expert guidance on skin preparation, waxing methods, and post-care. You'll also explore different wax types, hair growth patterns, and client comfort strategies. Build confidence in your skills and start your waxing journey with this comprehensive course designed to help you achieve smooth, professional results.

EDUCATORS ROOM: A



CLASS TOPIC

The Beauty of **BUSINESS** **MAY 5TH**
"ALL BEAUTY ENTREPRENEURS ARE WELCOME"



GERDIE RENÉ GORDON
@GerdieReneGordon

ROOM: A - 1:30 PM

Most beauty businesses fail NOT due to the lack of great results and happy clients. Most beauty businesses fail due to lack of foundation, no clear direction and missing or grossly inadequate systems and models in place. This class breaks down the key fundamentals to ensuring an efficient, sustainable, and profitable beauty business. All beauty entrepreneurs are welcome including hairstylists, nail technicians, barbers, estheticians, and more!

EDUCATORS ROOM: B

CLASS TOPIC

The Art of **FACIAL MASSAGE** **MAY 5TH**
"FOR GLOWING SKIN"

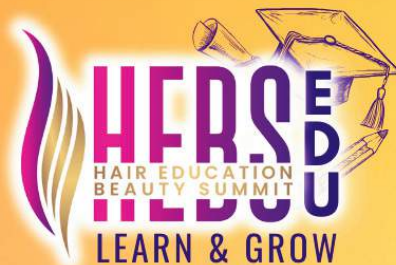


NATASHA SHANEE
@natashashanee

ROOM: B - 10:30 AM

Learn easy facial massage techniques using skincare tools like jade rollers, gua sha stones, LED light therapy, and more. FREE Skincare journal & product matching included with the class!

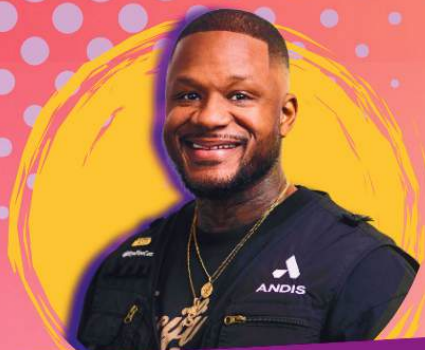
EDUCATORS ROOM: B



CLASS TOPIC

FADING *Made Simple* MAY 5TH

"IMPORTANCE OF CLIENT RETENTION"



SLY BROOKS
@slyfirecutz

ROOM: B - 12:00 PM

The ability to cut hair more efficiently while maintaining the quality of service! Through a simple system.

CLASS TOPIC

NAIL *Microchip* MAY 5TH

"WITH CREATIVE TOUCH"



TANSY HARPER
@Creativetouch111
@CreativeTouchHairAndNailSalon

ROOM: B - 1:30 PM

Stay ahead of the game with the latest technology in nail artistry. Learn how to replace traditional business cards with a cutting-edge microchip embedded in the nail. Plus, discover our innovative soak-off gel extension system—designed for flawless application with no damage to natural nails and no harsh odors. This class will introduce you to the essential professional nail tools needed to achieve the perfect nail.

EDUCATORS ROOM: C



CLASS TOPIC

BORA BORA *Braids* MAY 5TH



OMOBOLANLE AJAO
@borabraids

ROOM: C - 10:30 AM

Learn everything you need to perfect Bora Bora Braids. In this masterclass, we'll cover how to properly prep human hair, the best products to use, and how to select the right type of hair for this style. You'll get hands-on guidance on parting, layering, and finishing the signature Bora Bora Braids look. We'll also dive into the dos and don'ts to achieve flawless results and break down the key differences between Bora Bora Braids and Bohemian Braids.

CLASS TOPIC

NATURAL *Hair Care* MAY 5TH

"SCALP CARE"

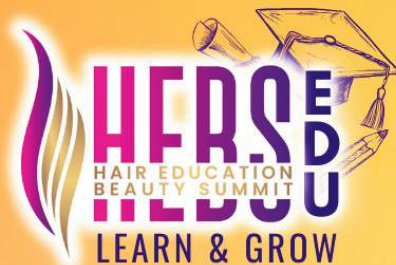


LIDIYA DAVIS
@_lidiyadee

ROOM: C - 12:00 PM

This scalp care lesson provides a comprehensive guide to maintaining a healthy scalp, covering essential topics like cleansing, hydration, exfoliation, and stimulation. Participants will learn effective techniques, debunk common myths, and gain practical strategies to support scalp health for optimal hair growth.

EDUCATORS ROOM: D



CLASS TOPIC

DASH to CASH MAY 5TH

"THE ULTIMATE GUIDE FOR SPA OWNERS TO SECURE" THE BAG WITH DOORDASH



CHRISTAL SMITH

@luxuryelitewellness

ROOM: D - 12:00 PM

"Learn how to increase your spa, beauty, and retail sales while generating same-day revenue using DoorDash. Dash to Cash teaches you how to turn your products into profits and offer your clients convenient access to the wellness items they love."

CLASS TOPIC

Bridal MAKEUP MAY 5TH

"ELEVATE YOUR ARTISTRY"



NATY MORALES

@beautybynatym

ROOM: D - 1:30 PM

Unlock the secrets to flawless bridal makeup in this exclusive, hands-on class designed for makeup artists and beauty professionals looking to refine their skills. Whether you're new to the bridal industry or want to perfect your technique, this class will give you the confidence to create stunning, long-lasting looks for any bride.

Learn how to analyze a bride's style, preferences, skin type, and face shape to create a flawless, customized look. Master precision techniques for long-lasting, picture-perfect makeup, including skin prep, contouring, eye makeup, and lash application. Explore waterproofing methods and product selection to ensure all-day wear. With live demonstrations, expert feedback, and hands-on practice, this course provides essential skills to enhance natural beauty while aligning with wedding themes. Gain confidence in creating stunning bridal looks that leave a lasting impression.

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BEAUTY FROM WITHIN by MD LOGIC HEALTH®

Two Collagens on the Same Mission: Radiant Skin, Stronger Hair & Healthier Nails.

Marine Collagen with AQUACOL®

For Stronger Hair, Nails & Radiant Skin

- Sustainably sourced from the finest wild-caught, non-GMO white fish
- Clinically proven to help boost scalp health, hair strength, and skin elasticity*
- Reduces split ends and promotes thicker hair growth.*
- Enhances skin hydration and reduces wrinkles.*
- Fortified with Biotin and Vitamin C for nail and collagen support.*



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Chocolate Collagen with SOLUGEL®

Indulgent Support for Luscious Locks & Glowing Skin

- Bovine-based & clinically studied SOLUGEL® collagen peptides help reduce breakage and improve hair elasticity.*
- Helps strengthen hair follicles and reduces brittleness with Hyaluronic Acid and Zinc.*
- Supports scalp hydration and promotes shiny, salon-ready hair.*
- Delicious daily ritual with organic cocoa—no added sugars!
- Ideal for those with Non-Seafood Dietary Preferences!



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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



TRANSFORM YOUR SALON'S SUCCESS: Partner with MD Logic Health®

Why Partner with MD Logic Health®?

Empower Your Clients with
Beauty & Wellness

Science-Backed

At MD Logic Health®, we empower professionals with clinically proven products that cater to every client's needs—from scalp health to radiant skin and holistic vitality. Our partnerships are designed to help you stand out in a competitive market while delivering results your clients will love.

Salon Benefits

- Increase Client Retention by enhancing loyalty with results-driven internal beauty solutions.
- Expand Your Expertise by positioning your salon as a holistic destination for beauty and wellness.
- Exclusive Perks such as priority partnership pricing, personalized account support, and promotions.

What We Offer Your Business

Revenue-Boosting Retail Opportunities

- High-Margin Products: Offer exclusive, premium supplements with **25-30%** salon markup.
- Diverse Client Appeal: Cater to all dietary preferences (whether vegan, gluten free etc) and beauty goals.

Trust Through Science & Quality

- Formulated by a team of world-class formulators, nutritionists, pharmacists, and doctors.
- Our products are made in the USA, at FDA GMP-certified, facilities and free from toxins and artificial additives.

Turnkey Support for Success

- Educational Tools: Client-ready infographics, clinical study summaries, and beauty and wellness-aligned talking points.
- Marketing Kits: Social media templates, product information to use in emails and promotions.

Sustainability & Ethics

- Attract eco-aware clients with sustainably sourced ingredients and eco-friendly packaging.

Learn more about our Partnerships today!

Email us at partnerships@mdlogichealth.com

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